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Preparing a business review: Overall considerations. Given the high level nature of the requirements set out in the legislation, directors are free to decide on a format and level of information that would make most sense in the company’s circumstances. In this section of our guide, we consider how the guidance issued by the HKICPA, Accounting Bulletin 5, is relevant to meeting this challenge. We also consider report focus and materiality, the concept of linkage and the importance of planning ahead, involving the right depth and breadth of experience.

A Financial Analysis Tools and Techniques, a business-focused revision of Erich Helfert's perennial college bestseller Techniques of Financial Analysis, is a quick, easy read for nonfinancial managers and an excellent refresher and reference for finance professionals. This practical, hands-on guide provides a new introductory chapter that gives context to today's valuation turmoil and helps professionals understand the economic drivers of a business and the importance of cash flow. The book's overriding theme is that any business should be viewed as a dynamic, integrated system of
Erich Helfert has contributed to the development of financial skills of TRW managers through his case study preparation and presentations, his book Techniques of Financial Analysis, and his instruction. He continues to be included as a highly rated faculty member in TRW's management development programs. Erich Helfert's Techniques of Financial Analysis is a bona fide treasury for executives, managers and entrepreneurs who need to understand financial management. I have used and recommended this great work in both corporate and university programs for more than ten years.