The Television History Book

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The television is one of the most prominent inventions of the 20th Century. It has become one of the most common ways people view the world. After 1945 television sales in America skyrocketed. The first colour broadcast was made in 1954. Throughout the rest of the world, television came years later, and it wasn’t until the late 1960s that a television was commonplace in houses throughout the West.

At the dawn of television history, two competing experimental approaches led to the breakthroughs that eventually made the technology possible. Early inventors attempted to build either a mechanical television based on Paul Nipkow's rotating disks or an electronic television using a cathode ray tube developed independently in 1907 by English inventor A.A. Campbell-Swinton and Russian scientist Boris Rosing. German scientist Karl Ferdinand Braun entered history books by inventing the cathode ray tube (CRT) in 1897. This "picture tube," which for years was the only device that could create the images viewers saw, was the basis for the advent of electronic television.
The Television History Book presents an overview, written by leading media scholars, which collectively traces the history of broadcasting in two major centres of television development and export - Great Britain and the United States. With its integrated format, The Television History Book encourages readers to make connections between events and tendencies that both unite and differentiate these national broadcasting traditions. The numerous 'grey box' case studies illustrate the course of television innovation and are accompanied by lists of recommended further reading and an extensive reading list. This volume presents an overview by leading media scholars, which is easy reading, well written and interesting. Highly recommended for any media, screen or cultural studies student. flag 2 likes · Like · see review.